



MOOLOOLABA  
**WELLNESS**  
COLLECTIVE

A collective space where mind, body, and spirit practitioners unite to serve the community!

1/2 Akeringa Place, Mooloolaba, Queensland  
[www.mwcollective.com.au](http://www.mwcollective.com.au) | [hello@mwcollective.com.au](mailto:hello@mwcollective.com.au)



# Welcome

Welcome to Mooloolaba Wellness Collective, a unique, beautifully designed sanctuary, where ***it feels like you're working from home, yet with a collective!***

Primly located in the heart of Mooloolaba, Mooloolaba Wellness Collective stands as a cornerstone among the bustling businesses along Brisbane Road. Situated near freeway entrances, the Kawana Shopping Centre, and not far from Sunshine Plaza, our location offers effortless accessibility. Moreover, being only a few minutes away from one the most popular beaches on the Sunshine Coast.

From the moment you enter, you're embraced by a calming and welcoming seated waiting area. Here, your clients can unwind amidst the soothing ambiance while catching glimpses of our in-house TV video advertising, featuring you and the enriching offerings of our collective.

Comprising 4 ready to use, expansive therapy rooms, each bathed with natural light through large windows, the Mooloolaba Wellness Collective offers a serene and inviting environment for practitioners and clients alike. Each room is thoughtfully accommodated with a massage table, comfortable armchairs or couch, a convenient side table with a water jug/glasses, blankets, shelves, an oil diffuser, aesthetically pleasing artwork, plants and decor and a storage cupboard to keep your equipment, ensuring a seamless and tranquil experience for all.

The Event/Workshop space boasts a pair of expansive sliding doors, revealing a balcony with picturesque views of the canal and breath-taking sunsets. Additionally yoga mats, yoga blocks, bolsters, pillows, blankets and sit/lie-down mattresses and chairs are provided.

To ensure convenience for both our practitioners and clients, we offer 7 on-site reserved parking spaces for our practitioners and there is plenty of free parking available in the adjoining car park and along the street for your clients, making it easy for everyone to access.

Furthermore, our amenities include a fully equipped kitchen with a fridge, stove, dinnerware, glasses and a dual filtered water tap, so making lunch or catering for your event can be done conveniently onsite.

# What we provide

## Room Hire Inclusions

- Private car space
- Warm inviting seated waiting area
- Ready to use, unique, beautifully designed therapy rooms, with a massage table, comfortable armchairs or couch, a convenient side table with a water jug/glasses, blankets, shelves, an oil diffuser, aesthetically pleasing artwork, plants and decor and a storage cupboard to keep your equipment.
- High speed Wifi
- Fully equipped kitchen, with fridge, stove, dinnerware, glasses, dual filtered water tap and complementary herbal tea's for practitioners and facilitators.
- Convenient toilet and shower facilities (for practitioner and client use)
- Air-conditioning / heating
- Extra storage if required
- Priority booking for our event/workshop space



## Marketing Inclusions

- Profile and photo on our website. Your booking link, contact details and days you work will also be added.
- In-house TV advertising in seated waiting area. Your profile and photo will be displayed on a rotating loop, as well as any upcoming events you may have.
- Advertising in seated waiting area. You will be displayed on “Our Collective” board. As well as any upcoming events you may have on “Our Events” board.
- Admin access to ‘Mooloolaba Wellness Collective’ Facebook and Instagram socials (2.3K followers and growing) to share your offerings and events. (T&Cs apply).
- Permission to leave flyer’s, brochures and / or business cards in the waiting area.
- Permission to use our logo and room photos on your website/marketing (must be our photos, which we can provide).
- Invitation to join our Mooloolaba Wellness Collective private Facebook group. Connect with the other practitioners, collaborate and stay up to date with the latest MWC news.

## Extra Bonus Marketing Inclusions

When joining our collective on a permanent basis, you will receive:

- A complimentary 1:1 Marketing Strategy Marketing Session with our specialist to help you start up/expand your clientele and create a marketing campaign.
- An invitation to attend our free monthly Business Mastery Workshop, hosted by our Holistic Marketing and Graphic Design Expert, to help support your business, recommend strategies, bounce ideas and collaborate with the other therapists and empower each other to be part of our collective!
- Access to our Business Training Portal. Explanatory videos, recordings of the Business Mastery Workshops, mindset coaching and much more!
- Partnerships with local business in the area to drive traffic to the collective.
- Community Days - Inviting the community to see the venue and meet the practitioners.

## Something To Consider

Here at Mooloolaba Wellness Collective, we're dedicated to nurturing our practitioners' growth and success. While we'll actively promote the centre through our advertising efforts, essentially you will be running your own thriving business from MWC. This means you'll manage your bookings, payments, and advertising autonomously. It's important to note that while we hope for clients to come your way naturally, we can't guarantee direct referrals from MWC. We encourage you to build your own client base while enjoying the supportive community here.

## Optional Marketing Support

Access to our Holistic Marketer and Graphic Designer. With over 20 years of graphic design and advertising experience, Melissa can assist with all your branding and marketing needs.

### Some including:

- Logo design
- Website design and build
- Set up of social media pages (facebook / instagram) and all imagery
- Business cards
- Flyer's / posters / brochures
- Social media ads and campaigns
- Photography
- Videography and editing

Please note: This incurs a separate cost.

A quote will be provided based on what you require.



# Sunset Studio



*Bring nature inside with abundant light, a gentle sea breeze, picturesque views and breath-taking sunsets.*

Fitting 15 yoga mats or around 30 people seated, this versatile space accommodates a wide range of activities, some including yoga, sound healing, events and workshops.

Included in your hire is complimentary use of our 16 yoga mats, bolsters, pillows, blankets, sit/lie mattresses and yoga blocks (x32).

20 Chairs and a white board is also available.

Access to our fully equipped kitchen for your event catering needs.

Sunset Studio may serve as a therapy room if vacant. Please note: You are required to set up and pack down each day to use this space. (A massage table and consult chairs will be available for you to use).

Different rates apply.

# Versatility





# Deep Tranquility



*Immerse yourself in the deep blue ocean, calming and restoring with each breath.*

**Includes:**

Massage table, chairs, side table with a water jug/glasses, blankets, oil diffuser, desk, lamp.

Room Size: 3m x3.8m



# Serenity Forest



*Drift away amongst the trees in Serenity Forest.  
A space that evokes the stillness of nature.*

**Includes:**

Electric massage table, armchairs, side table with a water jug/glasses, blankets, oil diffuser, desk, lamp, storage cupboard space.

Room Size: 3.5m x 4.4m

# Tuscan Harmony



*Bathe in the warmth and feel your stress melt away as you revitalise your soul.*

**Includes:**

Electric massage table, armchairs, side table with a water jug/glasses, blankets, oil diffuser, desk, lamp, storage cupboard space.

Room Size: 4m x 3.5m



# Blissful Sands



*Find solace in the gentle sandy whispers and align with your rhythmic flow.*

Blissful Sands, our largest room, has the ability to be used as either a therapy room or an intimate workshop space, adapting seamlessly to your needs.

Fits 8 in a seated circle or 6 yoga mats. Yoga mats and cushions included.

**Includes:**

Electric massage table, couch, armchair, side table with a water jug/glasses, blankets, lamp, storage cupboard space.

Room Size: 5.5m x 4m

# Booking Details

## **Therapy Rooms**

Our rooms are available from 8am to 8pm every day of the week. We can also accommodate outside these hours if required.

Casual room bookings require a 50% deposit at time of booking, with the remainder of the payment due prior to use.

Permanent room bookings entail a minimum commitment of 3 months with the option to go month-to-month after that, (1 month's rent paid in advance).

Should circumstances change, you are required to provide 30 days notice. Failure to provide notice means you're obligated to keep paying rent until that date.

## **Sunset Studio**

Sunset Studio bookings is charged at a hourly rate and require a 50% deposit at time of booking, with the remainder of the payment due prior to use.

The studio is available from 8am to 8pm every day of the week. We can also accommodate outside these hours if required.

Permanent studio bookings entail a minimum commitment of 3 months with the option to go month-to-month after that, (1 month's rent paid in advance).

Should circumstances change, you are required to provide 30 days notice. Failure to provide notice means you're obligated to keep paying rent until that date.

## **The Collective**

To practice or facilitate from Mooloolaba Wellness Collective, you are required to have your own Public Liability Insurance and Professional Indemnity Insurance.

We'll need a copy of your certificate.

A signed agreement and 1 month's rent is required before you begin.

**We look forward to welcoming you into our collective!**



# Room Hire Inclusions

Mooloolaba Wellness Collective offers amazing inclusions to support and promote your service. Whether you're with us ongoing or simply using our space casually, we're here to help make your experience seamless and successful.

	Permanent Room Hire	Casual Room Hire
<b>Welcome Area Advertising</b>		
Your profile, photo and contact details will be displayed on "Our Collective" board.	✓	
Permission to leave flyer's/brochures/bcards	✓	
Your flyer to be displayed on "Our Events" board.	✓	
<b>Website Advertising</b>		
Your profile, photo, booking link and contact details on our website.	✓	
Your event will be displayed on our "Upcoming Events" page on our website, with your direct booking link.	✓	
<b>Social Media</b>		
Access to 'Mooloolaba Wellness Collective' Facebook Page (2.5K followers and growing) Promote/Post your service as much as you like.	✓	✓
<b>Social Media Support:</b> Our marketing team post 4-5 days a week, promoting the centre, your service/class and latest news.	✓	
<b>MWC Collective Facebook Group:</b> Invitation to join our Mooloolaba Wellness Collective private Facebook group. Connect with the other practitioners, collaborate and stay up to date with the latest MWC news.	✓	✓
<b>Marketing Support</b>		
<b>Monthly Newsletter:</b> Promoting the centre, your service/class and latest news.	✓	
<b>Strategy Marketing Session:</b> A complimentary 1:1 Marketing Strategy Session with our marketing specialist to help you start up/expand your clientele and create a marketing campaign.	✓	
<b>Business Mastery Workshop:</b> An invitation to attend our free monthly Business Mastery Workshop, hosted by our Holistic Marketing and Graphic Design Expert, to help support your business, recommend strategies, bounce ideas and collaborate with the other therapists and empower each other to be part of our collective!	✓	
<b>Business Training Portal:</b> Access to explanatory videos, resources and much more.	✓	
<b>HealthiiHub Business Directory:</b> Free profile on-line business/search directory.	✓	
<b>Other</b>		
<b>Parking:</b> 7 on-site reserved parking spaces for our practitioners/facilitators. Plenty of free parking available in the adjoining car park for your clients/guests.	✓	✓
<b>Kitchen:</b> A fully equipped kitchen with a fridge, stove, dinnerware, glasses and a dual filtered water tap, so making lunch or catering for your event can be done conveniently onsite. Complimentary herbal teas for the practitioners/facilitators.	✓	✓

# Studio Hire Inclusions

Mooloolaba Wellness Collective offers amazing inclusions to support and promote your class, event or workshop. Whether you're with us ongoing or simply using our space for special events, we're here to help make your experience seamless and successful.

	Permanent Studio Hire	Casual Studio Hire
<b>Welcome Area Advertising</b>		
Your profile, photo and contact details will be displayed on "Our Collective" board.	✓	
Permission to leave flyer's/brochures/bcards	✓	✓
Your flyer to be displayed on "Our Events" board.	✓	✓
<b>Website Advertising</b>		
Your profile, photo, booking link and contact details on our website.	✓	
Your event will be displayed on our "Upcoming Events" page on our website, with your direct booking link.	✓	✓
<b>Social Media</b>		
Access to 'Mooloolaba Wellness Collective' Facebook Page (2.5K followers and growing) Promote/Post your event as much as you like.	✓	✓
<b>Social Media Support:</b> Our marketing team post 4-5 days a week, promoting the centre, your service/class and latest news.	✓	
<b>MWC Collective Facebook Group:</b> Invitation to join our Mooloolaba Wellness Collective private Facebook group. Connect with the other practitioners, collaborate and stay up to date with the latest MWC news.	✓	✓
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<b>Monthly Newsletter:</b> Promoting the centre, your service/class and latest news.	✓	
<b>Strategy Marketing Session:</b> A complimentary 1:1 Marketing Strategy Session with our marketing specialist to help you start up/expand your clientele and create a marketing campaign.	✓	
<b>Business Mastery Workshop:</b> An invitation to attend our free monthly Business Mastery Workshop, hosted by our Holistic Marketing and Graphic Design Expert, to help support your business, recommend strategies, bounce ideas and collaborate with the other therapists and empower each other to be part of our collective!	✓	
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# Hire Options & Rates

	Deep Tranquility	Serenity Forest	Tuscan Harmony	Blissful Sands
<b>Permanent</b>				
Full day	\$115	\$125	\$125	\$130
Half Day (5 hours)	\$90	\$96	\$96	\$99
2 or more days hire, price will be provided on application.				
<b>Casual</b>				
1 hour	\$38	\$42	\$42	\$48
2 hours	\$52	\$56	\$56	\$61
Half Day (5 hours)	\$90	\$96	\$96	\$99
Full Day	\$135	\$140	\$140	\$145

	Sunset Studio	
	Permanent	Casual
1.5 hours	\$60	\$75
3 hours	\$90	\$120
Half Day (5 hours)		\$190
Full Day		\$280

All prices exclude good and services tax (GST)

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BE PART OF THE COLLECTIVE!



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